

# Cambridge

## A Show of Good Taste

*at a price that shows good sense*



Cambridge King 100 mg "tar," 0.9 mg nicotine av. per cigarette by FTC method.  
Cambridge Lights 1 mg "tar," 0.1 mg nicotine av. per cigarette by FTC method.  
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**SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.**

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